

LUCIANA FLORA

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EDUCATION

Bachelor of Science - Web Design

The Art Institute of California - Los Angeles
2900 31st Street, Santa Monica, CA 90405
Graduated in 2015

Bachelor of Science - Graphic Design

The Art Institute of California - Los Angeles
2900 31st Street, Santa Monica, CA 90405
Graduated in 2012

GPA 4.0

WORK EXPERIENCE

Graphic & Web Design Freelancer

October 2012 - Present

Creative Capital Group

In-House Graphic Designer
November 2012 - August 2013

Eyes of the World Media Group

In-House Graphic Designer
September 2012 - October 2012

Graphic Design Intern

January 2012 - March 2012

Prajnaparamita Buddhist Center

Graphic Design Volunteer
January 2011 - December 2011

LANGUAGES

Portuguese	English
Native	Fluent

AFFILIATIONS

The Los Angeles User Experience Meetup

SKILLS

Adobe Creative Cloud

Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Flash

Programming

HTML5, CSS3, JavaScript, JQuery, PHP, Skeleton Framework

Knowledge

- UX & UI Design
- Front-end Development
- Wireframing + User Testing
- Audience Research
- Search Engine Optimization
- Logo & Identity Design
- Social Media
- Print Design

AWARDS

Best Portfolio Award

Graphic Design - 2012

Best of Quarter Awards

- User Experience
- Interface Design
- Intermediate Web Design
- Intro to Web Design
- Intro to Programming Logic
- Database Concepts
- Audio & Video
- Photography II
- Timeline Animation & Interaction
- Environmental Design
- Design Team
- Portfolio I